

Sales Performance (Mar. 2024)

Asahi Group Holdings, Ltd.

■ Asahi Breweries

【Revenue by category (YoY)】

	Mar.	Jan.-Mar.
	YoY (%)	YoY (%)
Beer-type beverages	89	102
Whiskey and Spirits	129	134
RTD	112	105
Wine	78	91
Shochu	88	98
Non-alcohol beverages	101	111

<Sales Volume by brands (YoY)>

(unit/'000 cases)	Mar.		Jan.-Mar.	
	Cases	YoY(%)	Cases	YoY(%)
Super Dry Total	5,320	90	13,740	106
Style Free	950	91	2,610	101
Clear Asahi	1,090	90	2,760	93

※1case=633mlx20 bottles

■ Asahi Soft Drinks

【Sales Volume by brands (YoY)】

	Mar.	Jan.-Mar.
	YoY (%)	YoY (%)
Mitsuya	95	105
Calpis	90	100
Wonda	82	86
Juroku-cha	83	109
Oisii-mizu	103	114
Wilkison	92	101
Focus 6 Brands Total	91	101
Asahi Soft Drinks Total	91	101

■ Asahi Group Food

【Revenue by business (YoY)】

	Mar.	Jan.-Mar.
	YoY (%)	YoY (%)
Mintia	117	124
Ippon Manzoku Bar	84	87
Amano Foods(Miso soup)	94	98
Dear-Natura	103	97
Wakodo(Baby food)	87	97
Balance-kondate series	100	105
Asahi Group Food Total	98	101