ASAHI GROUP HOLDINGS

Q1 2021 Financial Results Presentation



May 2021

2021 Q1 Financial Results Highlights

(constant currency basis)



 Q1 results outperformed the plan due to YoY increase in profits in Soft Drinks and Overseas businesses, despite YoY decline in profits in Alcohol Beverages and Food businesses.

·Alcohol: YoY decline in revenue and profit due to the sales decrease mainly in the on-premise channel, despite promoting

sales for the off-premise channel and control of overall fixed costs.

·Soft Drinks: YoY increase in revenue and profit due to various cost efficiencies and higher unit sales price resulting from improved

mix, despite lower sales volume.

•Food: YoY decline in revenue and profit due to the sales decrease of *Mintia* brand, despite the promoting sales in growth

categories and control of fixed costs.

•Overseas: YoY increase in revenue and profit due to strong performance in Oceania including the impact from the consolidation

of CUB business, despite the continued difficult business environment in Europe.

♦ Although Alcohol Beverages and Europe businesses are on pace to miss the plan, we aim to overachieve the H1 forecast by covering the gap mainly in Australia and Soft Drinks businesses.

< Revenue and Core operating profit> *constant currency basis (based on previous year's FX rates)

(JPY billion)

| | Q1 (3 months ended March 31) | | H1 forecast | (announced on F | ebruary 12) | |
|---|------------------------------|----------|-------------|-----------------|-------------|-----------|
| | | YoY (Amo | ount / %) | | YoY (Amo | ount / %) |
| Alcohol Beverages Business | 136.1 | - 26.9 | - 16.5% | 354.7 | 14.1 | 4.2% |
| Soft Drinks Business | 75.3 | 0.2 | 0.2% | 174.8 | 8.2 | 4.9% |
| Food Business | 29.5 | - 1.3 | - 4.2% | 61.7 | 1.8 | 3.0% |
| Overseas Business | 191.8 | 55.4 | 40.6% | 445.4 | 141.8 | 46.7% |
| Other Business | 22.7 | - 1.6 | - 6.4% | 52.8 | 3.5 | 7.1% |
| Adjustmenet (corporate and elimination) | - 19.2 | 1.2 | - | - 45.0 | 0.7 | - |
| Revenue | 436.2 | 27.1 | 6.6% | 1,044.4 | 170.1 | 19.5% |
| Alcohol Beverages Business | 8.8 | - 5.2 | - 37.1% | 32.8 | - 1.0 | - 3.1% |
| Soft Drinks Business | 4.5 | 3.4 | 321.8% | 10.3 | 0.4 | 4.4% |
| Food Business | 3.2 | - 0.4 | - 10.5% | 4.3 | - 1.1 | - 20.6% |
| Overseas Business | 22.2 | 13.4 | 151.6% | 55.9 | 29.8 | 114.3% |
| Other Business | - 0.4 | 0.7 | - | - 1.4 | - 0.4 | - |
| Adjustmenet (corporate and elimination) | - 5.5 | - 0.1 | - | - 13.8 | - 2.4 | _ |
| Amortization of acquisition-related intangible assets | - 7.0 | - 1.8 | _ | - 14.1 | - 3.2 | _ |
| Core operating profit | 25.9 | 10.0 | 63.0% | 74.1 | 22.1 | 42.5% |

Financial Results Highlights (actual currency basis)



<Revenue and Core operating profit (actual currency basis) >

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| | Q1 (3 months ended March 31) | | H1 forecast | (announced on F | ebruary 12) | |
|---|------------------------------|------------------|-------------|-----------------|-------------|-----------|
| | | YoY (Amount / %) | | | YoY (Am | ount / %) |
| Alcohol Beverages Business | 136.1 | - 26.9 | - 16.5% | 354.7 | 14.1 | 4.2% |
| Soft Drinks Business | 75.3 | 0.2 | 0.2% | 174.8 | 8.2 | 4.9% |
| Food Business | 29.5 | - 1.3 | - 4.2% | 61.7 | 1.8 | 3.0% |
| Overseas Business | 212.3 | 75.9 | 55.6% | 468.5 | 164.9 | 54.3% |
| Other Business | 22.7 | - 1.6 | - 6.4% | 52.8 | 3.5 | 7.1% |
| Adjustmenet (corporate and elimination) | - 19.2 | 1.2 | - | - 45.0 | 0.7 | - |
| Revenue | 456.7 | 47.5 | 11.6% | 1,067.5 | 193.2 | 22.1% |
| Alcohol Beverages Business | 8.8 | - 5.2 | - 37.1% | 32.8 | - 1.0 | - 3.1% |
| Soft Drinks Business | 4.5 | 3.4 | 321.8% | 10.3 | 0.4 | 4.4% |
| Food Business | 3.2 | - 0.4 | - 10.5% | 4.3 | - 1.1 | - 20.6% |
| Overseas Business | 25.2 | 16.4 | 185.7% | 58.9 | 32.9 | 126.0% |
| Other Business | - 0.4 | 0.7 | - | - 1.4 | - 0.4 | - |
| Adjustmenet (corporate and elimination) | - 5.5 | - 0.1 | - | - 13.8 | - 2.4 | - |
| Amortization of acquisition-related intangible assets | - 7.6 | - 2.4 | - | - 14.7 | - 3.8 | - |
| Core operating profit | 28.3 | 12.4 | 78.3% | 76.5 | 24.5 | 47.2% |
| Operating profit | 52.2 | 39.3 | 304.1% | 93.5 | 48.8 | 109.3% |
| Profit attributable to owners of parent | 33.2 | 24.9 | 298.2% | 59.5 | 29.8 | 100.0% |

[Revenue]

- ·+11.6% YoY increase in total due to YoY increase in Overseas business including the impact from the consolidation of CUB business, despite YoY decline in Alcohol Beverages and Food businesses.
- •The total progress is below the H1 forecast due to weak revenue in Alcohol Beverages business, despite the performance in line with the plan in Soft Drinks, Food, and Overseas businesses.

[Core operating profit]

- •+78.3% YoY increase in total due to YoY increase in Soft Drinks and Overseas businesses including the impact from the consolidation of CUB business, despite YoY decline in Alcohol Beverages and Food businesses.
- •The total progress is above the H1 forecast due to overperforming in the three businesses other than Alcohol Beverages business.

Operating Profit/Profit attributable to owners of parent



(JPY billion)

| | Q1 (3 months ended March 31) | | H1 forecast | (announced on F | ebruary 12) | |
|---|------------------------------|------------------|-------------|-----------------|-------------|---------|
| | | YoY (Amount / %) | | | YoY (Amo | |
| Revenue | 456.7 | 47.5 | 11.6% | 1,067.5 | 193.2 | 22.1% |
| Core operating profit | 28.3 | 12.4 | 78.3% | 76.5 | 24.5 | 47.2% |
| Adjustment item | 23.9 | 26.9 | - | 17.0 | 24.3 | - |
| Gain (loss) on sales and retirement of non current assets | 34.7 | 35.2 | - | 30.7 | 27.3 | 803.9% |
| Business integration expenses | - 7.3 | - 6.5 | - | - | 2.1 | - |
| Others | - 3.5 | - 1.8 | - | - 13.7 | - 5.1 | - |
| Operating profit | 52.2 | 39.3 | 304.1% | 93.5 | 48.8 | 109.3% |
| Finance income or loss | - 3.1 | - 1.6 | - | - 6.0 | - 4.4 | - |
| Share of profit (loss) of investments accounted for using equity method | 0.1 | 0.0 | 55.5% | 0.1 | - 0.1 | - 36.9% |
| Gain (loss) on sales of investments accounted for using equity method | - | - | - | - | 2.3 | - |
| Others | - 0.3 | 1.6 | - | - 0.1 | 0.3 | - |
| Profit before tax | 48.9 | 39.4 | 416.1% | 87.5 | 47.0 | 116.1% |
| Income tax expense | - 15.9 | - 14.7 | - | - 28.1 | - 17.2 | - |
| Profit | 33.0 | 24.8 | 298.7% | 59.4 | 29.8 | 100.4% |
| Profit attributable to owners of parent | 33.2 | 24.9 | 298.2% | 59.5 | 29.8 | 100.0% |
| Profit attributable to non-controlling interests | - 0.2 | - 0.1 | - | - 0.1 | 0.0 | - |

[Operating profit]

•+304.1% YoY increase due to higher core OP and improvement in gain on sales and retirement of non current assets, despite deterioration in business integration expenses.

[Profit attributable to owners of parent]

- •+298.2% YoY increase mainly due to significant increase in operating profit, despite increase in financial loss and income tax expense.
- •The total progress is above the H1 forecast mainly due to the overachievement of operating profit.

COVID-19 Impacts (by Region)



♦ Monthly Beer Sales in the Key Businesses (January 2020 - March 2021)

[Domestic Alcohol Business]

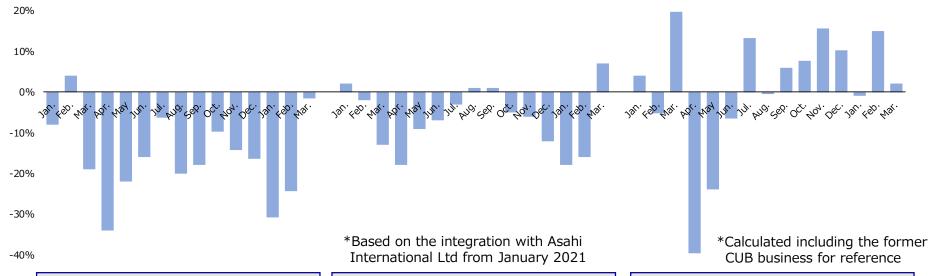
*Beer-type beverages value basis

(European Business)

*Volume basis

(Australian Business)

*Volume basis



- ·Continued sluggish sales for onpremise channel since last year due to refraining from opening late at night.
- ·Since January of this year, further decrease due to the re-issuance of the emergency declaration, especially in the Tokyo metropolitan area.
- In March, recovered to -2% due to a rebound from last year.

(In April, the state of emergency was re-declared for the third time in some areas.)

- ·Continued sluggish sales for on-
- premise channel since October due to lockdowns in various countries.
- ·Although growth in March was in the high single-digit range due to the rebound from last year, severe conditions of on-premise channel continued.
- ·In some countries, deregulation will begin in April, but in others, regulation will continue. Gradual deregulation is expected after May.
- ·Since July last year, in addition to the expansion of the off-premise channel, the on-premise one has recovered due to deregulation in each state except Victoria.
- ·Since January onward, the recovery trend in the on-premise one is continuing, although some restrictions remain, such as the restricted number of people allowed into restaurants.

Alcohol Beverages Business (Revenue of Beer-typed/Sales Volume by Brands)



<Sales Volume by Brands>

| | Q1 (3 months ended March 31) | | | |
|-------------|------------------------------|------------------|---------|--|
| | | YoY (Amount / %) | | |
| Super Dry | 10.26 | - 3.85 | - 27.3% | |
| Style Free | 2.56 | 0.17 | 7.1% | |
| Clear Asahi | 3.29 - 0.50 - 13.3% | | | |

| | , | | | | |
|--|------|-------|--|--|--|
| H1 forecast (announced on February 12) | | | | | |
| YoY (Amount / %) | | | | | |
| 30.70 | 2.83 | 10.1% | | | |
| 5.85 | 0.34 | 6.2% | | | |
| | | | | | |

0.01

(Millions of cases)

0.1%

(JPY billion)

| <market trend=""></market> | (Volume basis) |
|----------------------------|----------------|
| | Q1 YoY |
| Beer | -19~20% |
| Happoshu | Approx. +8% |
| New Genre | Approx6% |
| Total | -9~10% |

<Revenue of Beer-type beverages>

| | Q1 (3 months ended March 31) | | | |
|-----------------|------------------------------|------------------|---------|--|
| | | YoY (Amount / %) | | |
| Beer-type | 96.5 | - 21.0 | - 17.9% | |
| beverages total | 3013 | 2110 | 17.570 | |

| H1 forecast (announced on February 12) | | | | |
|--|------|------|--|--|
| YoY (Amount / %) | | | | |
| 266.8 | 16.5 | 6.6% | | |

[Market Total]

•YoY contraction by -9 to -10% in the volume due to the contraction of the on-premise market and the scale reduction of traditional events, despite the stronger consumption in the off-premise market.

8.45

(Revenue/Sales Volume by Brands)

- •YoY decrease with -17.9% due to the contraction of New Genre market, sales decrease in the on-premise market and the scale reduction of traditional events, despite the strong sales of Happoshu.
- <Asahi Super Dry> YoY decrease with -27.3% due to the contraction of the on-premise channel, despite strengthening sales promotion for the off-premise channel, etc.
- Style Free> YoY increase with +7.1% due to the enhanced promotion to meet the growing health consciousness ,etc.
- Clear Asahi> YoY decrease with -13.3% due to the contraction of New Genre market, despite the strengthening the brand through the promotion and the renewal ,etc.
- •The total progress is below the H1 forecast due to the unachieved sales in Beer and New Genre, despite excess achievement of sales in Happoshu.

^{*}Super Dry sales by container (Bottle-52%, Can-5%, Keg-46%)

Alcohol Beverages Business (Revenue)



<Revenue> (JPY billion)

| | Q1 (3 months ended March 31) | | | |
|------------------------------|------------------------------|------------------|---------|--|
| | | YoY (Amount / %) | | |
| Asahi Breweries Revenue | 135.8 | - 26.7 | - 16.5% | |
| Other/elimination in segment | 0.4 | - 0.1 | - 23.3% | |
| Revenue total | 136.1 | - 26.9 | - 16.5% | |

| H1 forecast (announced on February 12) | | | | |
|--|------------------|-------|--|--|
| | YoY (Amount / %) | | | |
| 353.8 | 14.0 4.1% | | | |
| 0.9 | 0.1 | 15.2% | | |
| 354.7 | 14.1 | 4.2% | | |

<Reference: Revenue by category (before rebate deduction)>

| Whiskey and spirits | 10.7 | - 2.5 | - 18.9% |
|---------------------------|------|-------|---------|
| RTD low-alcohol beverages | 8.1 | - 2.3 | - 22.1% |
| Wine | 9.6 | 0.5 | 5.8% |
| Shochu | 5.0 | - 0.8 | - 13.7% |
| Non-alcohol beverages | 6.1 | - 0.1 | - 1.3% |

| 24.5 | - 0.4 | - 1.4% |
|------|-------|---------|
| 19.9 | - 3.0 | - 13.2% |
| 18.7 | 1.1 | 6.6% |
| 9.5 | - 2.3 | - 19.3% |
| 17.3 | 3.4 | 24.1% |

(Revenue of Other Alcohol Beverages)

- •YoY decline in total due to the sales decrease in each category in the on-premise channel, despite the sales increase of wine by the strong performance of Enoteca's online shopping business.
- •-1.3% YoY decline in Non-alcohol beverages due to the sales decrease in the on-premise channel.
- •The total progress is below the H1 forecast due to the unachieved sales in the on-premise channel.

Alcohol Beverages Business (Core OP)



<Core Operating Profit>

| (| 'JPY | bil | lion) | |
|-----|------|-----|-------|--|
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| | Q1 (3 months ended March 31) | | arch 31) |
|---|------------------------------|------------------|----------|
| | | YoY (Amount / %) | |
| Change in sales, category and container mix | - | - 8.5 | |
| Cost reduction in manufacturing | - | 1.3 | |
| Cost increase in manufacturing | - | - 0.4 | |
| Advertisement and Sales promotion expenses | - | 0.6 | |
| Other expenses | - | 1.9 | |
| Asahi Breweries | 8.7 | - 5.1 | - 37.0% |
| Other/elimination in segment | 0.1 | - 0.1 | - 46.8% |
| Core Operating Profit | 8.8 | - 5.2 | - 37.1% |

| | | (31 1 0111011) | |
|--|------------------|----------------|--|
| H1 forecast (announced on February 12) | | | |
| | YoY (Amount / %) | | |
| 1 | 6.6 | | |
| - | 1.7 | | |
| - | - 1.1 | | |
| - | - 4.5 | | |
| - | - 3.5 | | |
| 32.8 | - 0.8 | - 2.2% | |
| - 0.0 | - 0.3 | - | |
| 32.8 | - 1.0 | - 3.1% | |

[Factors Contributing to Increase/Decrease] (JPY billion)

- -37.1% YoY decline in total due to the sales decrease of Beer-type beverages, despite improving variable costs reduction and overall fixed cost control.
- The total progress is below the H1 forecast mainly due to the sales decrease of Beer-type beverages, despite controlling various costs.

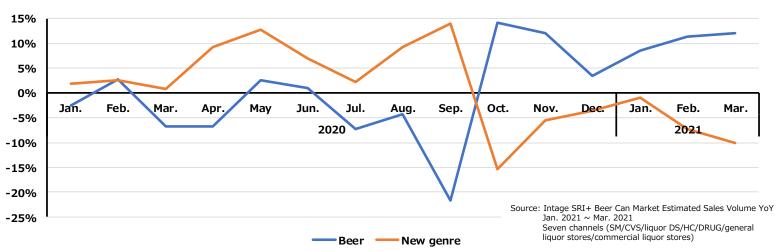
<Breakdown of main factors>

- Change in sales and others:-8.5 (Sales decrease in beer-type -7.6, Sales decrease in other alcohol beverages -1.8, Change in category and container mix , etc.)
- Cost reduction in manufacturing: +1.3 (Raw materials +0.1, Other than beer-typed +0.4, Utilities +0.2, Disposal +0.2, etc.)
- Cost increase in manufacturing: -0.4 (Raw materials -0.2, etc.)
- Decrease in sales promotion expenses: +0.6 (Advertisement -0.5, Promotion +1.1) (Beer-type +0.5, Other +0.1)
- Other expenses: +1.9 (HR +0.2, Depreciation +0.3, Equipment for selling +0.6, Others +0.7)

Reference: Market Trends for Beer-typed Cans and Our Initiatives



◆ The market of Beer/New Genre canned product YoY



Strengthening offers to realize new consumption opportunities

Asahi Super Dry Nama Jokki Can



- •Pre-sale at convenience stores from April 6, and nationwide sale from April 20.
- •Temporarily on hold due to insufficient supply.
- •To be on sale in limited quantities on June 15.

THE DRAFTERS (Server for home use)





- ·Service is scheduled to start on May 25.
- •Target number of memberships in 2021: 30,000. (13,000 pre-members as of the end of April)
- •Full-fledged foaming rich server.(with extra cold mode)
- •Co-creation with the members to realize "a world where people can enjoy anytime, anywhere".

Soft Drinks Business (Sales Volume)



<Sales Volume>

| | Q1 (3 months ended March 31) | | | |
|--------------------|------------------------------|------------------|--------|--|
| | | YoY (Amount / %) | | |
| Carbonated drinks | 16.06 | 0.82 | 5.4% | |
| Lactic acid drinks | 8.57 | - 0.66 | - 7.1% | |
| Coffee | 8.42 | 0.10 1.20 | | |
| Tea | 7.01 | - 0.73 - 9.49 | | |
| Mineral Water | 3.16 | - 0.57 - 15.39 | | |
| Fruit juice | 2.94 | - 0.34 - 10.29 | | |
| Other drinks | 5.53 | 0.16 3.19 | | |
| Sales Volume | 51.70 - 1.21 - 2.3% | | | |

(Millions of cases)

| H1 forecast (announced on February 12) | | | |
|--|--------------|--------------|--|
| ni iorecast (| announced on | rebluary 12) | |
| | YoY (Amo | ount / %) | |
| 38.24 | 0.67 | 1.8% | |
| 22.20 | 1.00 | 4.7% | |
| 17.72 | 0.96 | 5.7% | |
| 16.94 | 0.27 | 1.6% | |
| 8.39 | 0.53 | 6.7% | |
| 6.78 | - 0.19 | - 2.7% | |
| 12.99 | 1.27 | 10.8% | |
| 123.26 | 4.51 | 3.8% | |

<Market Trend>

| <market th="" trend<=""></market> |
|-----------------------------------|
| Jan Mar. |
| YoY |
| Approx1% |
| Approx9% |
| Approx6% |
| Approx7% |
| Approx5% |
| Approx7% |
| - |
| Approx6% |

<Sales Volume by Brands>

| | Q1 (3 months ended March 31) | | | | |
|------------------|------------------------------|------------------|--------|--|--|
| | | YoY (Amount / %) | | | |
| MITSUYA CIDER | 8.25 | 0.41 5.2% | | | |
| WILKINSON | 6.07 | 0.35 6.1% | | | |
| CALPIS | 7.32 | - 0.47 - 6.0% | | | |
| WONDA | 8.02 | 0.18 2.3% | | | |
| Asahi Juroku-cha | 4.24 | - 0.24 | - 5.4% | | |
| OISHII MIZU | 3.16 | 6 - 0.57 - 15.3% | | | |

<By container type>

| , | -71 |
|--------------|---------|
| Jan Mar. | YoY |
| Can | 2.2% |
| PET total | - 1.7% |
| Large PET | - 7.7% |
| Small PET | 1.5% |
| Glass bottle | - 47.6% |
| Others | - 24.2% |
| | |

<By channel>

| Jan Mar. | YoY |
|-----------------|--------|
| Vending machine | - 2.4% |
| CVS | - 4.1% |
| SM | - 3.2% |
| Others | 1.9% |
| | |

[Market Total]

•-6% YoY decline in total volume mainly due to the sales decrease in vending machines and convenience stores.

[Asahi Soft Drinks Sales Volume]

- -2.3% YoY decline due to the sales decrease of Lactic acid drinks and Tea drinks, despite the sales increase in Carbonated drinks and Coffee Drinks.
 - •The total progress is below the H1 forecast mainly due to the sales decrease except Carbonated drinks.

Soft Drinks Business (Core OP)



<Core Operating Profit>

| (Millions of cases | / JPY | billion) | |
|--------------------|-------|----------|--|
|--------------------|-------|----------|--|

| | Q1 (3 months ended March 31) | | |
|---|------------------------------|------------------|--------|
| | | YoY (Amount / %) | |
| Sales Volume Total | 51.70 | - 1.21 | - 2.3% |
| Revenue Total | 75.3 | 0.2 | 0.2% |
| Change in sales, category and container mix | - | 2.0 | |
| Cost reduction in manufacturing | - | 0.8 | |
| Cost increase in manufacturing | - | - 0.1 | |
| Advertisement and Sales promotion expenses | - | 0.4 | |
| Other expenses | - | 0.3 | |
| Asahi Soft Drinks | 4.5 | 3.4 | 321.8% |
| Other/elimination in segment | | - | - |
| Core Operating Profit | | 3.4 | 321.8% |

| (Millions of Cases / JPT Dillion) | | |
|--|---------|-----------|
| H1 forecast (announced on February 12) | | |
| | YoY (Am | ount / %) |
| 123.26 | 4.51 | 3.8% |
| 174.8 | 8.2 | 4.9% |
| | 2.3 | |
| - | 1.2 | |
| - | - 0.3 | |
| - | - 0.5 | |
| - | - 2.3 | |
| 10.3 | 0.4 | 4.4% |
| | - | - |
| 10.3 | 0.4 | 4.4% |

[Factors Contributing to Increase/Decrease] (JPY billion)

- +321.8% YoY increase in total mainly due to the improvement in the category and container mixes, reduction of the variable cost, despite the sales decrease.
- The total progress is above the H1 forecast mainly due to the improvement in the mixes with controlling advertising, promotional and other expenses.

<Breakdown of main factors>

- Change in sales and others: +2.0 (Increase in sales volume +1.6, Change in category and container mix, etc.)
- Cost reduction in manufacturing: +0.8 (Raw materials +0.4, Operational efficiency / in-house production +0.4)
- Cost increase in manufacturing: -0.1 (Raw materials -0.1)
- Change in sales promotion expenses: +0.4 (Advertisement +0.2, Promotion expenses +0.2)

Food Business (Revenue/Core OP)



<Revenue> (JPY billion)

| | | Q1 (3 months ended March 31) | | |
|-----------|---------------------|------------------------------|---------|-----------|
| | | | YoY (Am | ount / %) |
| | Asahi Group Foods | 29.4 | - 1.3 | - 4.3% |
| | Other / elimination | other / elimination 0.1 0.0 | | 43.4% |
| Revenue 2 | | 29.5 | - 1.3 | - 4.2% |

| H1 forecast (announced on February 12) | | |
|--|------------------|-------|
| | YoY (Amount / %) | |
| 61.5 | 1.8 | 3.0% |
| 0.2 | 0.0 | 19.0% |
| 61.7 | 1.8 | 3.0% |

<Core Operating Profit>

(JPY billion)

| | Q1 (3 months ended March 31) | | |
|-----------------------|------------------------------|------------------|---------|
| | | YoY (Amount / %) | |
| Asahi Group Foods | 3.2 | - 0.4 | - 10.8% |
| Other / elimination | 0.0 | 0.0 | 18.4% |
| Core Operating Profit | 3.2 | - 0.4 | - 10.5% |

| H1 forecast (announced on February 12) | | | | |
|--|------------------|---------|--|--|
| | YoY (Amount / %) | | | |
| 4.3 | - 1.1 - 20.4 | | | |
| 0.0 | - 0.0 | - 43.8% | | |
| 4.3 | - 1.1 | - 20.6% | | |

[Revenue]

- •-4.2% YoY decline due to the sales decrease of *Mintia* brand, despite the sales increase of *Ippon Manzoku Bar, Dear Natura*, and *Amano Foods*.
- •The total progress is in line with the H1 forecast as the strong sales of core brands offset the shortfall in the BtoB business (food ingredients).

[Core operating profit]

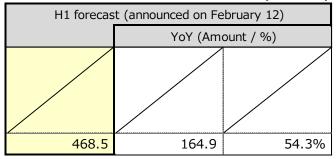
- •-10.5% YoY decline due to the sales decrease and the worsening product mix, despite promoting the optimization of fixed costs such as advertisement and sales promotion expenses.
- •The total progress is above the H1 forecast due to the optimization of overall fixed costs.

Overseas Business (Revenue)



<Revenue> (JPY billion)

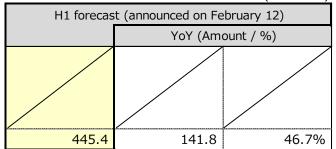
| | Q1 (3 months ended March 31) | | ch 31) |
|-------------------------|------------------------------|---------|-----------|
| | | YoY (Am | ount / %) |
| Europe business | 75.7 | - 9.5 | - 11.1% |
| Oceania business | 125.3 | 85.5 | 215.0% |
| Southeast Asia business | 11.3 | 0.7 | 6.6% |
| Other / elimination | △ 0.1 | - 0.9 | - |
| Revenue | 212.3 | 75.9 | 55.6% |



<Revenue *constant currency basis (based on previous year's FX rates)>

(JPY billion)

| | | Q1 (3 months ended March 31) | | |
|---|-------------------------|------------------------------|---------|-----------|
| | | | YoY (Am | ount / %) |
| | Europe business | 71.1 | - 14.1 | - 16.5% |
| | Oceania business | 109.4 | 69.7 | 175.1% |
| | Southeast Asia business | 11.3 | 0.7 | 6.6% |
| | Other / elimination | △ 0.1 | - 0.9 | - |
| Ĺ | Revenue | 191.8 55.4 40 | | 40.6% |



[Revenue (constant currency basis)]

- •Europe: -16.5% YoY decline due to the sales decrease in the on-premise channel as continued lockdowns, despite the solid sales in the off-premise channel.
- •Oceania: +175.1% YoY increase due to the sales volume increase mainly of core brands and the impact from the consolidation of CUB business.
- •Southeast Asia: +6.6% YoY increase mainly due to the strong exports of dairy beverages.
- •The total progress is above the H1 forecast due to the strong performance in Oceania business, despite Europe business being affected by the impact of COVID-19 than expected.

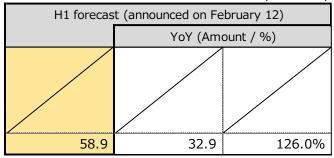
^{*} CUB business has been consolidated since June 2020.

Overseas Business (Core OP)



<Core OP> (JPY billion)

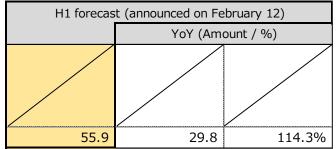
| | Q1 (3 months ended March 31) | | ch 31) |
|-------------------------|------------------------------|---------|-----------|
| | | YoY (Am | ount / %) |
| Europe business | 0.4 | - 7.0 | - 94.9% |
| Oceania business | 23.6 | 21.9 | - |
| Southeast Asia business | 0.4 | 0.2 | 160.1% |
| Other / elimination | 0.8 | 1.2 | - |
| Revenue | 25.2 16.4 185.7 | | 185.7% |



<Core OP *constant currency basis (based on previous year's FX rates)>

(JPY billion)

| | Q1 (3 months ended March 31) | | |
|-------------------------|------------------------------|---------|-----------|
| | | YoY (Am | ount / %) |
| Europe business | 0.4 | - 7.1 | - 95.2% |
| Oceania business | 20.6 | 18.9 | - |
| Southeast Asia business | 0.4 | 0.2 | 160.0% |
| Other / elimination | 0.8 | 1.2 | - |
| Revenue | 22.2 | 13.4 | 151.6% |



[Core OP (constant currency basis)]

- •Europe: YoY decline by JPY 7.1 billion due to the on-premise sales decrease and a deteriorated channel mix despite the control of various fixed costs.
- ·Oceania: YoY increase by JPY 18.9 billion due to the impact of the consolidation of CUB business and creating synergies.
- •Southeast Asia: YoY increase by JPY 0.2 billion due to the sales increase and improved mix in Malaysia, despite higher costs mainly in logistics.
- •The total progress is above the H1 forecast due to the strong performance in Oceania business, despite the shortfall in Europe business.

^{*} CUB business has been consolidated since June 2020.

Overview of Europe Business Results



Results on local currency basis

*Excluding the impact of currency translation of local currencies into Euro

| khl、million Euro | Q1 (3 months ended March 31) | YoY*2 |
|----------------------------|---------------------------------|-------|
| Sales Volume | 7,471 | -9% |
| Net Sales (exc liquor tax) | 472 | -14% |
| Core OP*1 | 3 | -94% |



^{*1} Core OP before deduction of one-off cost *2 Comparison in FX rate of the same period of the previous year

Overview by Channel (January - March)

| | Off-premise | On-premise | Total |
|--------------------|--------------------|------------------|-------|
| YoY (Volume basis) | + mid single digit | - high 60% range | -9% |

- In general, the Off-premise channel benefits from the On-premise closure as a part of the consumption has shifted to at-home. Sales volume increased in the mid-single digit range YoY thanks to strong sales of *Pilsner Urquell* and *Radegast* in Czech & Slovakia, *PNA* and *Ciucas* in Romania, *Peroni* in Italy, *PNA* in the UK.

 *PNA: Peroni Nastro Azzurro
- In the on-premise channel, sales volume decreased in the high 60% range YoY mainly due to lock-down in majority of the European markets.

Reference: COVID-19 Impacts (Europe)

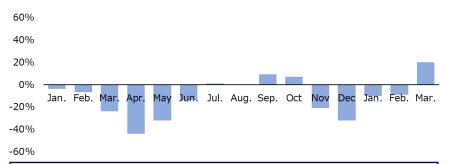


◆Monthly Beer Sales in the Key Countries (January 2020 - March 2021)



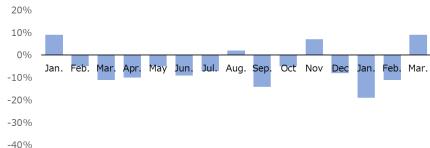
- •On-trade: Continuing decline due to restrictions since last year.
- •Off-trade: Demand remains strong, partly thanks to shift of a portion of the consumption from On-trade to Off-trade
- Total Business: Increase in March due to rebound from last year and Easter sales phasing, but overall decrease in 1Q due to restrictions in On-Trade.

【Italy】*Volume basis



- •On-trade: Decline due to restrictions, but increased in March thanks to a rebound from last year.
- •Off-trade: Demand remains strong thanks to increased in-house consumption.
- •Total Business: Although the impact of restrictions remains, 1Q results were almost the same as last year thanks to rebound from last year.

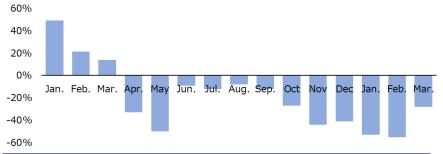
(Poland) *Volume basis



- ·On-trade: Continuing decline due to restrictions since last year.
- Off-trade: Same level as the previous year due to limited shift in demand as the ratio of on-trade is low.
- •Total Business: Increase in March due to rebound from last year, but overall decrease in 1Q due to restrictions

(UK) *Volume basis

*Jan.-Mar 2020: Including the impact of the acquisition of Fuller's.



- ·On-trade: Continuing decline due to restrictions since last year.
- ·Off-trade: Strong channel growth and increased market share.
- •Total Business: Lower than the previous year, but gradual re-opening of On-trade began in April.

Overview of Oceania Business Results



Results on local currency basis

| mi | llion AUD | Q1 (3 months ended March 31) | YoY *3 |
|----|------------------------------|---------------------------------|--------|
| | Alcohol Beverages *1 | 757 | 418% |
| | Non-Alcohol Beverages *1 | 300 | 5% |
| Ne | et Sales (exc liquor tax) *1 | 1,057 | 145% |
| Co | ore OP *2 | 290 | 932% |
| | One off Cost | -3 | - |



Overview by Channel of Australian Beer Business (January - March)

| | Off-premise | On-premise | Total |
|----------------------|--------------------|---------------------|--------------------|
| YoY (Volume basis) * | + Mid single digit | - High single digit | + Mid single digit |

^{*} Calculated based on the previous year's results including the former CUB business.

- In the off-premise channel, sales volume increased in the mid single digit YoY due to strong sales of core brands *Great Northern* and *Asahi Super Dry*.
- In the on-premise channel, sales volume decreased in the high single digit YoY mainly due to continued restrictions on the number of customers in restaurants despite the gradual deregulation.

^{*1} Based on net sales value excluding container deposite

^{*2} Core OP before deduction of one-off cost

^{*3} Comparison in FX rate of the same period of the previous year

Calculated based on the previous year's results not including the former CUB business acquired in June 2020.

<Reference>FX Impact



◆ FX impact on P/L (result and forecast)

(JPY billion)

| Business | | Currrency | Q1 (3 months ended Mar. 31) | H1 forecast (announced on Feb. 12) |
|----------|-----------------------------------|---|-----------------------------------|--|
| | | | Results | Forecast |
| | Europe | Euro | 4.6 | |
| | Oceania | AUD | 15.9 | |
| | Southeast Asia | - | 0.0 | |
| | Others | - | 0.0 | |
| | Revenue | | 20.5 | 23.1 |
| | Europe | Euro | 0.0 | |
| | Oceania | AUD | 3.0 | |
| | Southeast Asia | - | 0.0 | |
| | Others | - | -0.0 | |
| | Amortization of intangible assets | - | -0.6 | |
| L | Core Operating Profit | 460000000000000000000000000000000000000 | 2.4 | 2.4 |

◆ FX sensitivity for 2021

<Impact of 1 yen change (full year)>

(JPY billion)

| Currency | Assumption | Revenue | Core OP |
|----------|------------|---------|---------|
| Euro | 123.0 | ±3.9 | ±0.6 |
| AUD | 77.0 | ±6.1 | ±1.0 |

- * The above figures do not include the effect of exchange rates on amortization of intangible assets.
- * FX impact = The impact of converting local currency results into yen (excluding trade impact)

♦ Exchange Rate Trends

(JPY)

| Currency | 2018 | 2019 | 2020 |
|----------|-------|-------|-------|
| Euro | 130.4 | 122.0 | 121.9 |
| AUD | 82.6 | 75.8 | 73.7 |

| Currency | 2020 Q1 | 2021 Q1 |
|----------|---------|---------|
| Euro | 120.1 | 127.8 |
| AUD | 71.6 | 82.0 |



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